

‘I WANT TO KNOW HOW MY DONATION MADE A DIFFERENCE’

Consolidated Covid-19
fund management
report to donors



Kolkata Gives Foundation
Reporting Time Frame: 29th March to 30th April 2020

**Before you begin reading
this report...**

“I left home at 5am to go from Kalimpong to Pemling to deliver relief and materials provided by Kolkata Gives. It took me two hours to reach; the beneficiaries too walked two hours to come and collect as some villages in the hills did not have motorable roads.”

– Dr Sharon Foning, who was provided food rations by Kolkata Gives with donations mobilized from generous people like you

Kolkata Gives addressed a large number of families

8337

Families for whom
funding was raised

20

Lacs, indicative
number of meals funded

We reached the poor across Bengal

28

Urban pockets
addressed

13

Rural pockets
addressed

Principal achievements

We provided food rations to where they were most needed

We encountered extensive poverty and hopelessness

We provided food across three instalments

We stretched 30 days of food rations across 45 days

We negotiated better with organized food vendors (stretching donations longer)

We reached wide and deep through trusted partners

Funding partner

Kolkata Foundation, the United States-based not-for-profit, mobilized funds on behalf of Kolkata Gives from 14 countries.

Our urban partners

ApneAap: Sonagachi, Kidderpore, Topsia 250 families

Antara: Baruipur 50 families

100 patients with mental health disorders

Birati Globe Vision Society India: Birati 150 families

Camps4 Charity: Telinipara 20 families

Disha Foundation: Manoharpukur 400 families

Ek Tara: Topsia 312 families

Garden Reach Institute for The Rehabilitation and Research: Garden Reach 130 families

Hope Foundation: India Exchange Place to Armenian Ghat, Sovabazar, Rashbehari and Moulali 800 families

Living Humanity: Beniapurkur 250 families

Manoj Kumar Das and Ritam Das (individual samaritans): Tollygunge 33 rickshaw pullers

New Light: Kalighat, Kidderpore and Chetla 404 families

OFFER: Dunlop 130 children

Ramakrishna Mission: Kasba 500 families

Rehnuma-e-Niswaan: Nakeldanga, RaiGachi, Mallikpur, Topsia and Tiljala 200 families

Samaritan Help Mission: Bankra and Tikiapara 913 families

Sanjay Sureka (Individual Samaritan): Between Ultadanga and Kaikhali (near airport) 135 families

Tiljala Shed: Tiljala 400 families

Rural partners

APDR: Kankinarrah
73 families

Chaplin Club: Paschim Medinipur
250 families

Country Roads: Sahapur
150 families

BDO: Garbheta
972 labourers

ISKCON: Mayapur
102 families

IslampurRamkrishnapally Rural Welfare Society: Uttar Dinajpur
500 families

MUKTI: Raidighi and Patharpratima
1500 families

MukhBandhKaamSuru Trust:
Darjeeling
300 families

Rural Health Care Foundation:
Swarupnagar
75 families

Dr. Sharon Foning (individual Samaritan): Kalimpong
150 families

Swapnapuron: Hingalganj
600 families

New Light: South 24 Parganas,
North 24 Parganas
96 families

Distribution of precautionary materials

Kolkata Gives also delivered 1200 reusable gloves, 1500+ litres of sanitizers, 60 PPEs, six infrared thermometers and 20,000 bars of soap to NGO partners working in red zones

Some things you need to know about our disbursement programme

- Kolkata Gives embarked on a project to mobilise donations to fund the food ration requirements of 10,000 livelihood-affected families in Bengal.
- Kolkata Gives estimated an allocation of Rs 3000 worth of rations per beneficiary to last a month.
- The trustees of Kolkata Gives were the first to contribute – a cumulative 10 per cent of the total target – before mobilizing donations.
- We provided a mix of rations (rice, dal, cooking oil, soap, potatoes, onions, atta, chudiya, masoor dal, salt, soya oil and mustard oil).
- We selected NGOs we had worked with in the past or passed our credibility test or came with excellent references.
- We sourced food rations from Metro Cash & Carry and Spencer's Retail (standardized quality, lowest volume-based procurement cost, payment by bank transfer, generation of electronically generated bills and prudent negotiation). We also received, oil from Purti, cakes and biscuits from Sobisco as well as rice and dal from a private manufacturer.

What has been the ground-level impact of your donation?

“I am lucky to live in this neighbourhood. NGO New Light has been of great help. When one loses hope that one will even survive, here comes this NGO and provides food rations. I have never been excited by the sight of rice bags lying in the corner of the NGO’s office waiting to be distributed as I was a few days ago. It meant only one thing: Aamra baanchbo!”

– Balai Karmakar, 60, Kalighat Road

“What everyone does not know is that we have been discriminated against locally – yeh mat poochiyekyun – in our own neighbourhood and the result is that we did not receive food. The only help we received was from APDR, who provided rations.”

Raziya Khatoon, Lane Number 4, Bhatpara

What has been the ground-level impact of your donation?

“Ei Shanta-didimonir (Swapnapuron NGO) doyatei aaj obdhi benche achhi, kintu kaal kee khabo janina. Are you from an NGO too? Can you help? Bhagobaan aapnar mongol korben!”

Radiya Bewa, 60, Uttar Boltala, District North 24 Parganas

“I have just Rs 2200 in the bank. I was able to feed my family because NGO Tiljala Shed gave some potatoes, rice and dal.”

Kauser Mullick, 38, Tiljala Road

Call
97414 18111
for more details



Kolkatagives.in